

## TERMS AND CONDITIONS

1. The Kelpies Illustration Prize is open to anyone whose main residence is in Scotland (except employees of Floris Books and their close relatives).
2. Entrants must be 18 years or above.
3. Entries must adhere to the technical specifications detailed in the Guidelines.
4. Entries must be original, previously unpublished works that do not infringe any copyright or trademarks.
5. No entrant may submit more than one entry per year.
6. Work submitted must not have been previously submitted for the Kelpies Illustration Prize.
7. One winner will be awarded a prize that will support their development as a children's illustrator. This prize consists of:
  - a. **A £1,000 cash prize:** £500 to be awarded on announcement of the prize, £500 to be paid as an advance on signature of the publishing contract.
  - b. **One year of mentoring by an experienced design team:** The aim is to develop the winner to a point where they are ready to embark on an illustrated book project. Winners must be available for five mentoring sessions over the course of twelve months, at least three of which must be in person in the publisher's Edinburgh office.
  - c. **A publishing contract for an illustrated project:** The content of the illustrated book project will be agreed during the mentoring process, depending on the winner's illustrative style, interests and progress as a mentee.
  - d. **A ticket to the Picture Hooks 2019 conference, plus £100 towards expenses:** Date and location of the 2019 conference are TBC. If attending the conference is difficult for the winner, Floris Books will make every effort to find an alternative of the same value.
8. The publishing schedule for the agreed project will be decided by Floris Books, in discussion with the winner.
9. Entries should be submitted using our [online form](#). Entries submitted by email will not be accepted.
10. The closing date for entries is 28 February 2019 at 5pm. No entries received after the closing date will be accepted.
11. Floris Books will not be responsible for entries which do not reach us for any reason, including, but not limited to, technical or communications failure.
12. A shortlist will be announced in July 2019. Shortlisted entrants must be able to take part in online promotion (e.g. social media posting, video interviews) during July and August 2019.
13. The winner will be announced in August 2019 at a prize ceremony at Edinburgh International Book Festival. Shortlisted entrants must be able to attend.
14. The decision of the judging panel will be final.
15. Floris Books will not enter into any disputes with third parties in relation to the competition and reserves the right to disqualify any entrant.
16. Floris Books has first refusal to license, at no further cost, the use of the shortlisted entries on its website and other online platforms and for public display. This will lapse on all entries, except the winning entry, 28 days after the announcement of the winner.
17. Floris Books has first refusal to fully and indefinitely license a piece of work by the winning designer for publication, at no further cost.
18. Agreements entered into between Floris Books and the winner will be construed in accordance with the law of Scotland.
19. Floris Books cannot enter into any correspondence about entries submitted.
20. Floris Books reserves the right to change the terms and conditions from time to time.
21. By submitting an entry, entrants agree to abide by the terms and conditions stated above.